



**2021 SOFTBALL WORLD SERIES
SPONSORSHIP OPPORTUNITIES**

VIRGINIA BEACH, VA • SEPTEMBER 21-25, 2021



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Dear Partner,

In September 2021, Virginia Beach will host one of the most visible LGBTQ women's athletic events in the country. More than 1,500 participants from around the country will compete in the 2021 Amateur Sports Alliance of North America's (ASANA) Softball World Series.

We are providing you and your organization the opportunity to join us for this one-of-a-kind event and show your support for an inclusive and diverse community. By financially partnering with us, you welcome not only local teams but competing teams from across the country to Hampton Roads!

Our local Women's United Softball Association (WUSA) has worked tirelessly with the City of Virginia Beach to bring this high-profile event to Hampton Roads.

Check us out at <https://www.wusanorfolk.com/>

ASANA was created in 2007 as a non-profit organization comprised of women dedicated to promoting the participation of the LGBTQ community in organized amateur athletics. The Association has member leagues in 26 United States cities. In the past, this tournament has been held in progressive and affirming cities such as San Diego, New Orleans, Seattle, Las Vegas, Orlando, and Philadelphia. <https://www.asanaseries.org>

We sincerely hope that you will consider one our partnership packages. Your generosity is greatly appreciated! If you have any further questions, please contact either of the below.

Karen Brickhouse
Host City Director
757-619-5628

Deb Taylor
WUSA Commissioner
757-449-6555

PARTNERSHIP PACKAGES

\$2,500+: GRAND SLAM PARTNER – only 8 available!!!

Put your business out there for a grand slam!

- **Backstop sponsor banner on one of the 8 fields for the duration of the tournament. ***
- Cloud Sports Network live streaming sponsor recognition during entire game.
- Logo placement on outfield sponsorship banners (8 fields).
- Hyper-linked logo on ASANA 2021 Series website.
- Hyper-linked logo on WUSA website.
- Social media recognition prior to and during the Series.
- Two (2) VIP Admissions to the Opening and Closing Ceremonies.
- Recognition as sponsor included in players welcome bag.

**subject to be board approved*



\$1,250: HOME RUN PARTNER

- Cloud Sports Network live streaming sponsor in-game recognition.
- Logo placement on outfield sponsor banners (8 fields).
- Hyper-linked logo on ASANA 2021 Series webpage.
- Hyper-linked logo on WUSA website.
- Social media recognition prior to and during the Series.
- Two (2) Regular Admissions to the Opening and Closing Ceremonies.
- Recognition as sponsor included in players welcome bag.

\$500: TRIPLE PARTNER

- Logo placement on outfield sponsor banners (8 fields).
- Logo on the ASANA 2021 Series webpage.
- Hyper-linked logo on WUSA website.
- Social media recognition prior to and during the Series.
- Recognition as sponsor included in players welcome bag.



\$250: DOUBLE PARTNER

- Logo placement on outfield sponsor banners (8 fields).
- Recognition as sponsor included in players welcome bag.

\$100: SINGLE PARTNER

- Recognition as sponsor included in players welcome bag.



*All partners have the option of providing personalized marketing materials for the players welcome bags.
All partners have the option of purchasing additional live streaming media packages.*



2021 ASANA WORLD SERIES PARTNERSHIP AGREEMENT

PARTNER INFORMATION

Partner Name: _____
 Primary Contact: _____
 Title: _____
 Contact Email: _____
 Address: _____
 City/State/Zip: _____
 Phone: _____
 Website: _____

PARTNERSHIP LEVEL:

Please select your desired level of Partnership below.

- \$2,500 Grand Slam Partner or \$_____ (other)
- \$1,250 Home Run Partner
- \$500 Triple Play Partner
- \$250 Double Play Partner
- \$100 Single Play Partner
- Other Amount: \$_____ (For non-partner packages you agree that no goods or services will be received in exchange for your generous donation.)

PAYMENT:

Will this be a tax deductible contribution? No _____ Yes _____
 If Yes - please make check payable to Amateur Sports Alliance of North America (ASANA). ASANA is a registered 501(c)(3) non-profit organization.

- If No please select the method of payment below:
- Check - Please make your check payable to Virginia Beach Series 2021
 - Cash
 - PayPal, VENMO and Apple Pay options available upon request.

Partner agrees to sponsor the ASANA World Series at the Partnership level indicated above and agrees to the terms and conditions of this Partnership Agreement.

Partner –
 Print Name: _____

Partner –
 Authorizing Signature and Date: _____

FOR INTERNAL USE ONLY:

Payment method:
 Cash / PayPal / VENMO / Apple Pay / other: _____
 VBS 2021 Representative: _____
 VBS 2021 Rep Phone: _____
 VBS 2021 RepEmail: _____

Receipt of Agreement:

Partners will be provided a confirmation email that contains instructions for submission of their respective logo/logotype artwork.

Delivery of Benefits:
 Virginia Beach Series 2021's ability to deliver on certain aspects of package will be based on the date of commitment to your Partnership opportunity.

Mail payment and your completed Partnership Agreement to:

Virginia Beach Series 2021
 PO Box 1711
 Virginia Beach, VA 23451

Questions?
 Karen Brickhouse • 757.619.5628
 Deb Taylor • 757.449.6555

vbseries2021@gmail.com

Your commitment indicates you agree to the terms and conditions as stated herein.

Partnership Deadline:

15 August 2021
***** Extended to 01 September *****
Logo on banners and player magazine not guaranteed after 21 August due to printing lead time.

Thank you for supporting the 2021 ASANA World Series!!!